

FergusEloraCoupons.com



A Hungry Audience!

Online research is rapidly becoming the number one choice for people looking for information. Our first regional website, **FergusPages.com** (a.k.a. Fergus-Ontario.com) had over 230,000 page views in 2007; almost all visitors came from the search engines because they were actively searching for e.g.:

- Elora Gorge
- Fergus real estate
- Belwood Lake
- Wellington Advertiser
- Elora B & B
- Cedar Springs Nursery



FergusPages.com
Your local Business Directory!!

Who Visits Our Site?

We polled visitors to FergusPages.com, and found out that:

- 35-40% is **planning a trip** to our area
- 25-30% is **looking for a local business** (Fergus/Elora/Belwood)
- 20-25% is **planning to move** to this area

What a *highly motivated target audience* for **your** advertising!

Smile & Save

Our free Smile & Save flyer has become an established advertising medium in the Fergus/Elora area. It contains jokes, quotes, trivia...and coupons!



Inexpensive Advertising

You can secure your spot in our next Smile & Save for **only \$15** + GST. You will not only get a spot in our Smile & Save, but also in our email broadcast and our coupon directory on www.ferguseloracoupons.com.

That is only \$15 for two months!

U-C WEBS

525 St. Andrew St. E., Fergus, ON N1M 1R7

Tel: (519) 787-7612 Fax: (519) 787-1466

Email: info@u-cwebs.com

Web: www.u-cwebs.com

FergusEloraCoupons.com

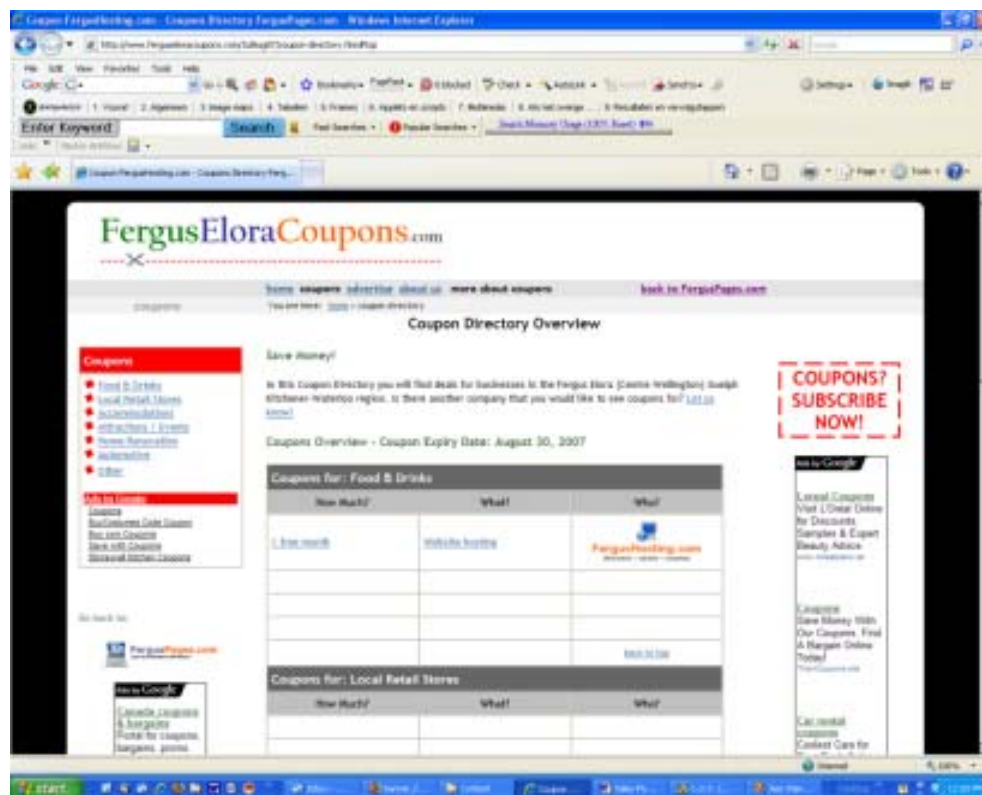


Online Coupons

In order to give local businesses an opportunity for extra visibility on the Internet, we created FergusEloraCoupons.com. People can learn about the offers on this site by following the links on FergusPages.com. When interested they can also sign up for email notifications of new available coupons. Even before it started this service has generated a lot of interest and we already have a considerable amount of subscribers!

☞ If you have a business in Elora or Belwood you might think the Ferguspages.com website is not relevant for you. But since this website is built to suit Centre Wellington, we are being found for many search phrases concerning this region including Fergus, Elora and Belwood. And: through us they can FIND YOU!

A screenshot of the FergusEloraCoupons.com website:



Who will see your ad?

- The Smile & Save flyer in local waiting rooms and restaurants
- The FergusEloraCoupons.com website - traffic keeps on growing
- Our email subscribers: more than 200 already, and growing!

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